

September 23 – 25, 2012 21st Annual Thermoforming Conference Grand Rapids, Michigan

AMWAY GRAND PLAZA HOTEL
DEVOS PLACE



For Reservations:
1-800-253-3590 x 6450
Request SPE Room Rate of \$149.00



Thermoforming

Thermoforming Today

Co-Chairman
Lola Carere
Premier Material Concepts
567-245-5253
lcarere@buypmc.com

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Speciality Manufacturing Co.
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Conference Coordinator
Gwen S. Mathis
706-235-9298
gmathis224@aol.com



SAVE THE DATE!!

www.thermoformingdivision.com

FIRST CALL FOR SPONSORS/EXHIBITORS

21st Annual Thermoforming Conference & Exhibition

September 23 - 25, 2012

AMWAY GRAND PLAZA HOTEL, DEVOS PLACE

Grand Rapids, Michigan



The 21st Annual Thermoforming Conference and Exhibition will continue to be the premier forum for the newest techniques, latest equipment, materials, auxiliary equipment and current industry news. As an Exhibitor, this event will enable you to showcase your products and services at a show geared just to **THERMOFORMERS!** If your company is a player in the **THERMOFORMING INDUSTRY**, then this is the place for you to be in 2012. This industry event is a prime opportunity for you to reach the decision makers in the field and create a brighter future for your business as well.

Full exhibits will be offered. If you are not yet participating in our machinery section, you are encouraged to do so. Each 10' x 10' booth is fully piped, draped, carpeted and a sign will be provided. As an extra value, one full registration is included with every booth sold. This gives your attendees access to all activities including **Technical Sessions, Workshops, Expert Panel Discussions and Special Events. A great bargain at \$2,250.00.**

We are also offering our sponsors and exhibitors a forum to present their newest innovations through presentations at our recently introduced Innovation Briefs. Your **SPONSORSHIP** or participation as an **EXHIBITOR** is contributing to the strength and success of our industry as a whole!

We urge you to join us in Grand Rapids at **THERMOFORMING 2012!** Reserve your space early to avoid disappointment. Booth assignments and commercial presentation opportunities are made on a first come, first serve basis.

**Should you have questions, please call (706) 235-9298, fax (706) 295-4276
or e-mail to gmathis224@aol.com.**

CALL FOR SPONSORS 2012

We continue to have a greater demand than supply for the **SPONSORSHIP** of this event, thus we have implemented the following strategy to afford everyone interested a chance to **SPONSOR** the 2012 Conference.

LIMITED AVAILABILITY – SPONSORSHIPS LIMITED TO 20

Sponsorships will be assigned based on a lottery draw on **February 15, 2012**. To participate in this lottery, companies wishing to be sponsors should remit a **\$2,500 deposit** (which includes a non-refundable exhibitor fee) by December 1, 2011. All those successful in the lottery will receive notification via fax on February 20, 2012. To maintain their status as a **SPONSOR**, each company must submit the remaining sponsorship balance by March 15, 2012.

Those companies that participated in the lottery draw and were not selected as sponsors will be assigned premier locations in the Exhibit area based on lottery draw order. After these spaces are assigned, all remaining exhibitor spaces will be assigned, as in the past on a “First Come-First Serve” basis based on the date payment is received.

All published listings of **SPONSORS** will be on the basis of lottery draw. All those not assigned by the lottery will be listed with the Exhibitors in the Show Guide on a “First Come-First Serve” basis based on date payment received.

SPONSOR PACKAGE: \$5,000

Additional booth spaces available at discounted rates: 2nd booth \$2,250, 3rd booth \$2,000, 4 or more booths at \$1,750 each. (1) Conference Registration included for each booth purchased, includes access to all activities. 10' x 10' Booth, Piped, Drape, Sign and Carpet provided.

- **Bold face** recognition in all published pre-conference releases, (logos may be used).
- A block advertisement in a conference handout which will be furnished to all attendees. Size of ad based on number of spaces purchased.
- Premier location in “**HALL OF SPONSORS.**”
- Special Recognition at “**SPONSOR APPRECIATION DINNER.**”
- Special Recognition with **SPONSOR BANNERS** in premier location.

EXHIBIT GUIDELINES EXHIBITOR PACKAGE: \$2,250

10' x 10' Booth, Piped, Drape, Sign and Carpet provided.

Additional booth spaces: 2nd \$2,000, 3 or more \$1,750 each.

All Exhibit packages include (1) Conference Registration which includes access to all activities. (One is given for each 10' x 10' booth purchased.) All additional attendees may register on-line at prevailing rates.

Exhibitors must arrange for any additional services or needs in advance with the designated decorating service. Exhibitor packet will be sent no later than June 1, 2012.

Parts Competition to be located in Exhibit area.

Ribbon Cutting Opening Exhibits on Saturday, September 22, 2012 followed by Welcome Reception on Exhibit floor.

As an ADDITIONAL INCENTIVE to sign up early, we are offering 50% OFF AN ADDITIONAL FULL CONFERENCE REGISTRATION for exhibitors signing up before January 1, 2012.

DEADLINE FOR CANCELLING EXHIBIT SPACE WITH REFUND IS JUNE 1, 2012.

No refunds available after June 1, 2012.

2012 THERMOFORMING CONFERENCE

September 23 - 25, 2012

SPONSOR & EXHIBITOR REGISTRATION FORM

(Please complete and return with your check today.)

_____ YES, we want to apply as a 2012 Thermoforming Conference **SPONSOR**. Enclosed is our non-refundable payment for \$2,500. We understand that if our firm is selected through a "Sponsor Lottery" we will have 14 days after notification to submit our payment of the additional \$2,500 to confirm our Sponsor status. Additional spaces available at discounted rates. 2nd Booth \$2,250, 3rd Booth \$2,000, 4 or more, \$1,750 each.

WE WILL REQUIRE _____ Booths.

Initial Sponsor Cost ... \$5,000 – **Signup Deadline: January 1, 2012.**

_____ YES, we want to be a **2012 THERMOFORMING EXHIBITOR**. Enclosed is our payment for \$2,250. Additional 10' x 10' booths as needed will be 2nd \$2,000, 3 or more \$1,750 each. We will require _____ Booths. We understand that space assignments will be assigned after **SPONSORS** have been selected.

COMPANY NAME: _____

CONTACT: _____ SIGNATURE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____

You get one (1) **CONFERENCE REGISTRATION** for each 10' x 10' booth space. Please list the person who will be using your registration (subject to change):

PAYMENT:

CREDIT CARD (VISA, MC, etc.) _____

CARD # _____ DIGIT _____

EXPIRATION DATE (MM/YY) _____ / _____

CARD HOLDER NAME _____

PAYMENT AMOUNT \$ _____

OR MAKE CHECK
PAYABLE to:

**2012 SPE THERMOFORMING
CONFERENCE
P. O. BOX 471
LINDALE, GA 30147-1027**

EMAIL TO gmathis224@aol.com or fax 706-295-4276