

2024 Media Kit



SPE News

SPE THERMOFORMING DIVISION ELECTS NEW OFFICERS

Burlington, VT July 16, 2022 - In its most recent Board of Directors meeting in Fort Myers, FL, the SPE Thermoforming Division elected new officers.

Ed Prober of Prober Plastics Consulting LLC is the new Division Chair, replacing Stephen Dangel, Vice President of Formed Plastics, Dangel, who served as Division Chair for the past two years, will now serve as Past Chair for the Division.

In addition, the Division selected Paul Ghisla as Chair Elect, and Cindy Murphy received the appointment as Secretary. These three new roles, created by the Division Board of Directors.

Chair
Ed Prober
The new Chair of the SPE Thermoforming Division, Ed Prober is Principal of Prober Plastics Consulting based in Sheboygan, WI. Ed has 38 years of experience in the heavy gauge custom thermoforming industry. For 20 years he worked at Prober Plastics Corporation, Lake Butte, IL, in manufacturing engineering, design, and sales. During that time he had the privilege of working for and with three SPE Thermoforming of the Year: John Conroy, Steve Baur, and Stephen Boring.

Ed is a Senior Member of the Society of Plastics Engineers and is a member of the Thermoforming Division, European Thermoforming Division, and Product Design and Development Division. Over the years he has served SPE as Chair of the 2015 SPE Thermoforming Conference, Technical Program Chair of the 2019 SPE Thermoforming Conference, Subtotal Program Co-Chair of the 2012 SPE Thermoforming Conference, Treasurer of the SPE Thermoforming Conference in Denver, CO and European Thermoforming Division Conference in Groningen, SPE, Product Design and Development Division (PCD) Board Chair and Treasurer, Co-Chairman of the 2015 SPE ISO/ASTM International Paper in Cleveland, OH, and Co-Chairman of the 2014 SPE ISO Design TOPCON.

Chair Elect
Paul Ghisla
Paul Ghisla is the new Co-Chair of the SPE Thermoforming Division. He moves into this new role after serving as Secretary of the Division for the past two years. Paul is the Director of Applications Development & Technical Services at Prober Plastics Corporation, joining the company in August of 1989. Paul has 32 years of technical experience in the plastic industry and manages a team of top product man-

Thermoforming & Sustainability

Reduce their carbon footprint with the reality that for each plastic gram to waste. Increasing the recovery of thermoformed packaging is imperative if we are to continue reaping these benefits while ensuring more plastic gets recycled. The good news is viable solutions are available using readily available technology and well established best practices.

Here are some ideas packaging creators, brands, and other stakeholders can use to maximize their impact:

By working together to improve thermoforming recovery we can lead the shift to circular economy and create a sustainable future for plastic packaging of all forms.

- PCR Commitment** - Pledge to increase the use of PCR in packaging. Specify PCR from Thermoforming sources to help drive market demand for thermoformed recovery.
- Design for PCR** - Design with internal goals to understand what is truly critical to quality so specifications are suitable for PCR suitability.
- Communicate Benefits** - Consumers want to purchase products from companies that are sustainable. Communicate sustainability benefits to guide this consumer demand.
- Design for Recovery** - Reference the APF design guide for new packaging design. Use features that are preferable to recycling and avoid features detrimental to recycling whenever possible.
- Consumer Education** - Use the How2Recycle label for explicit instructions on how to recycle a package.
- Get Involved Locally** - Reach out to local MRF and recycling community. Understand their goals and bring their info back to internal stakeholders for consideration.
- Collaborate** - Consider joining groups focused on improving recycling such as APF, SPE, TSP, NAFPCOR, APFPC, and EPA. Reach out to operators at all levels of the packaging supply chain. Understand their challenges and work toward being a solution. Challenge them!

By working together to improve thermoforming recovery, we can lead the shift to a circular economy and ensure a sustainable future for plastic packaging of all forms.



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ABOUT THE SPE THERMOFORMING DIVISION

The Thermoforming Division is a technical chapter of the Society of Plastics Engineers (SPE). SPE was formed in Detroit in 1942, and the Thermoforming Division began with just nine members in 1976. SPE and its separately incorporated chapters – like the Thermoforming Division – are nonprofit organizations under the IRS’s 501 (c) (3) Revenue Code.

Individuals, not companies, are members of SPE. SPE Members pay annual membership dues based on their career stage, and student membership in SPE is free.

Who Are We

We are a mostly volunteer army with day jobs in the thermoforming or vertical industries. We are entrepreneurs, engineers, sales and marketing professionals, shop floor staff, machinists and corporate executives. We are processors, OEMs, manufacturers and resellers of machinery, resin suppliers, students and academia, consultants and employees of companies: large and small, and everything in between.

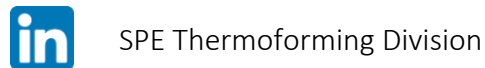
As a global organization, we have members in 30 countries, but more than half of our membership is based in North America. Our members are college students, young professionals just embarking on their careers, seasoned professionals and emeritus members, who have been a part of SPE for at least 25 years.

The SPE Thermoforming Division community provides education and networking opportunities that cannot be found anywhere else.

Our Mission Statement

Our mission is to facilitate the advancement of thermoforming technologies through education, application, promotion and research.

Where to Find Us



2024 SPONSORSHIP OPPORTUNITIES

Thermoforming Quarterly is published quarterly and reaches over 5,000 thermoforming professionals through its print and digital edition distribution.

PRINT DISPLAY SPONSORSHIP RATES

Page Size	1x Rate	4X Rate
1/8 Page	\$360	\$1,300
1/4 Page	\$850	\$3,100
1/2 Page	\$1,400	\$5,200
Full-page	\$1,550	\$5,750
Covers	N/A	\$6,000

- All 4X sponsorships include a button ad on the division's website at no charge.
- Rates are net for 4-color ads.
- Additional print sponsorship opportunities are available. Contact us for details and pricing.

SPONSORED EMAILS

Your message sent to over 5,000 thermoforming professionals. \$750 per deployment.

THERMOFORMING WEBSITE SPONSORSHIPS

12-month button ad, \$750.

12-month rectangle ad, \$1,500.

SPONSORED SOCIAL MEDIA POSTS

Your message posted on the division's LinkedIn and Twitter accounts, \$350 per post.

ADDITIONAL SPONSORSHIPS

Additional sponsorships, including webinars are available. Please contact us for more information.

NEED MORE INFORMATION OR HAVE QUESTIONS?

Lesley Kyle

SPE Thermoforming Division

Email: lesleykyleink@gmail.com

Phone: 914-671-9524