

SPE Thermoforming Division to Connect with Public Transportation Professionals

Following the 2020 SPE Thermoforming Conference[®], the SPE Thermoforming Division Board of Directors announced its decision to hold its conference every other year. The next conference will be held September 20-22, 2021, in Grand Rapids, Michigan.

“Our challenge as a board is to develop creative strategies to continue to fulfill our mission during the non-conference years,” said Eric Short, SPE Thermoforming Division Chair, in a press release.

During its February board meeting, the Board discussed different strategies to spread the good word about thermoforming to the masses. As a result of those meetings, the Division will take that message to the industry – the transportation industry!

Enter APTA: the American Public Transportation Association (APTA), which holds a triennial tradeshow attracting 15,000+ transportation industry professionals. APTA’s TRANSform Conference & Expo (<https://aptaexpo.com>) will be held at the Anaheim Convention Center, October 11-14, 2020.

The Division has reserved a booth (#9236), and opportunities to showcase your company will soon be available. “As a Division, we expect to learn more about the transportation industry’s needs, and we look forward to the opportunity to educate APTA Expo attendees on the benefits of and value proposition offered by the thermoforming process,” said Short.