



THERMOFORMING

MEDIA KIT



ABOUT US

OUR START

SPE was formed in Detroit in 1942, and the Thermoforming Division began with just nine members in 1976. SPE and its separately incorporated chapters – like the Thermoforming Division – are nonprofit organizations under the IRS's 501 © (3) Revenue Code.

WHO ARE WE

We are volunteers with day jobs in the thermoforming or vertical industries. We are entrepreneurs, engineers, sales and marketing professionals, shop floor staff, machinists, and corporate executives. We are processors, OEMs, manufacturers, and resellers of machinery, resin suppliers, students and academics, consultants, and employees of companies: large and small and everything in between.

OUR MISSION

Our mission is to facilitate the advancement of thermoforming technologies through education, application, promotion, and research.



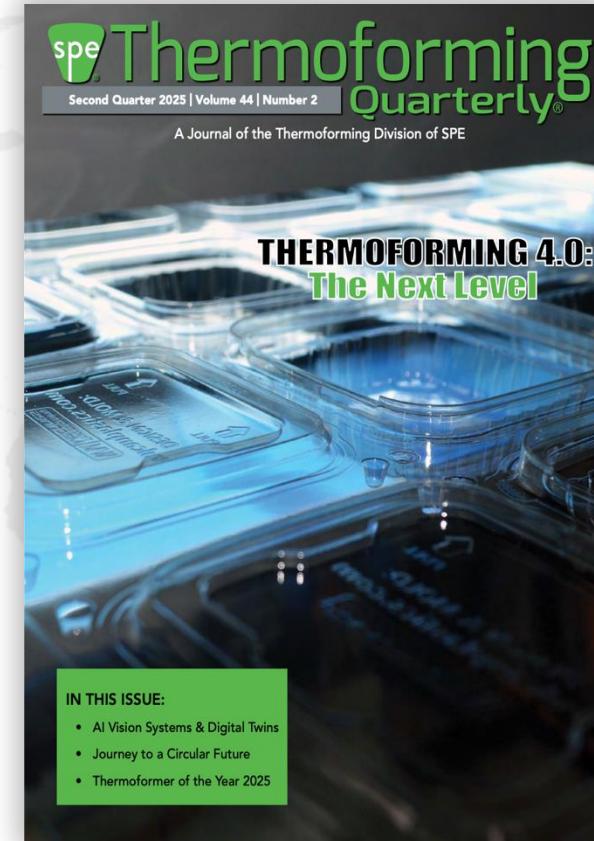
2025-26 SPONSORSHIP OPPORTUNITIES

SPE Thermoforming Quarterly reaches over 5,000 thermoforming professionals through its digital edition distribution.

DISPLAY SPONSORSHIP RATES

PAGE SIZE	1X RATE	4X RATE
¼ Page	\$850	\$3,100
½ Page	\$1,100	\$4,000
Full-Page	\$1,500	\$5,750
Covers	N/A	\$6,000

- All 4X sponsorships include a logo ad on the Division's website, <https://thermoformingdivision.com>.
- Rates are net for 4-color ads.



NEED MORE INFORMATION OR HAVE QUESTIONS?

Contact Megan Uphaus at muphaus@thermoformingdivision.com.

NEW TQ SPONSORSHIP OPPORTUNITIES

With our new digital platform, we are now able to offer analytics and metrics on most new sponsorship formats. In addition to the standard full-page / half-page / quarter-page sponsorships, we are offering a suite of new options that can be added or substituted for existing sponsorships/artwork.

Presentation Page (opposite front cover)

File type: must be a PDF

Dimensions: Trim Size: 8.5" x 11" - Bleed Size: 8.75" x 11.25"

Price: 1x = \$1,500 - 4x = \$5,750

Ticker Ad (Banner at the bottom of page)

Dimensions: Pixel dimensions (WxH): 200 x 50

Price: 1x = \$800 - 4x = \$3,200

Video (Full or Half page display)

File type: MP4, max file size 100MB

Dimensions: Standard Videos are filmed at (1920x1080)

Price: ½ page - 1x = \$1,400 - 4x = \$5,200

Full page - 1x = \$1,800 - 4x = \$6,600

Slide Show (Half-page setup)

File type: RGB JPG images

Dimensions: 600 x 800 pixels

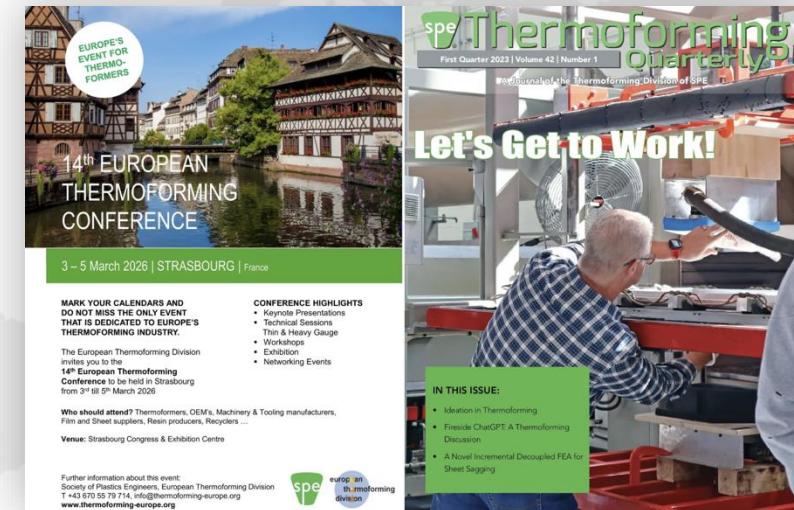
Price: 1x = \$1,250 - 4x = \$4,500

Audio (Add-on for any ad)

File type: MP3

Price: \$500 flat fee

PRESENTATION PAGE



TICKER AD



Digital Ticker Ad - Clickable text and/or image persistent throughout the digital edition. Image Size: 500 x 20 px

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Email Blast (Your message sent to over 5,000 thermoforming professionals)

Price: \$750 per deployment

Website Sponsorship (Button Ad)

File type: JPG

Dimensions: Pixel dimensions (WxH): 344 x 300

Price: 12-month button ad: \$750

Website Sponsorship (Rectangle Ad)

File type: JPG

Dimensions: Pixel dimensions (WxH)

Desktop view: 1190 by roughly 300

Mobile view: 450 x by roughly 250

Price: 12-month rectangle ad: \$1,500

Social Media (Sponsored post)

Dimensions: Based on LinkedIn or Twitter

Price: \$350 per post

Webinar - Please reach out to Megan Uphaus for more information
at email: muphaus@thermoformingdivision.com

Sponsored by:



Tooling Options for Low Volume Programs: A Case Study – [Watch the Webinar](#)

The SPE Thermoforming Division R&D Committee's deep dive case study is a timely analysis of the latest tooling advances and their impact on the thermoforming process. This case study comes directly from the collaboration of extruders, tooling, and thermoforming equipment and manufacturers.

Learn how your choice of tooling can affect your process. View the results of processing sheet using aluminum, ceramic, syntactic foam, metapor, polyurethane, machine board, and 3-D printed silica tooling.

