



THERMOFORMING

MEDIA KIT



THERMOFORMING

ABOUT US

OUR START

SPE was formed in Detroit in 1942, and the Thermoforming Division began with just nine members in 1976. SPE and its separately incorporated chapters – like the Thermoforming Division – are nonprofit organizations under the IRS's 501 © (3) Revenue Code.

WHO ARE WE

We are volunteers with day jobs in the thermoforming or vertical industries. We are entrepreneurs, engineers, sales and marketing professionals, shop floor staff, machinists, and corporate executives. We are processors, OEMs, manufacturers, and resellers of machinery, resin suppliers, students and academics, consultants, and employees of companies: large and small and everything in between.

OUR MISSION

Our mission is to facilitate the advancement of thermoforming technologies through education, application, promotion, and research.



2025-26 SPONSORSHIP OPPORTUNITIES

SPE Thermoforming Quarterly reaches over 5,000 thermoforming professionals through its digital edition distribution.

DISPLAY SPONSORSHIP RATES

PAGE SIZE	1X RATE	4X RATE
1/8 Page	\$350	\$1,300
¼ Page	\$850	\$3,100
½ Page	\$1,400	\$5,200
Full-Page	\$1,500	\$5,750
Covers	N/A	\$6,000

- All 4X sponsorships include a logo ad on the Division's website, <https://thermoformingdivision.com>.
- Rates are net for 4-color ads.



NEED MORE INFORMATION OR HAVE QUESTIONS?

Contact us at info@thermoformingdivision.com

NEW TQ SPONSORSHIP OPPORTUNITIES

With our new digital platform, we are now able to offer analytics and metrics on most new sponsorship formats. In addition to the standard full page / half page / quarter page sponsorships, we are offering a suite of new options that can be added or substituted for existing sponsorships / artwork.

Presentation page (opposite front cover)

- File type must be a PDF. File dimensions should be the same as the pages in the issue.
- Price: 1x \$1500 / 4x \$6000 (same as full cover price today)

Interstitial page

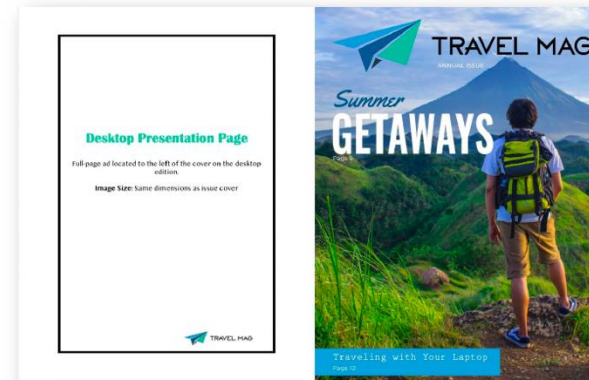
- File type must be a PDF. File dimensions should be the same as the pages in the issue.
- Price: 1x \$1500 / 4x \$6000 (higher than existing full page but same as cover)

Margin ad

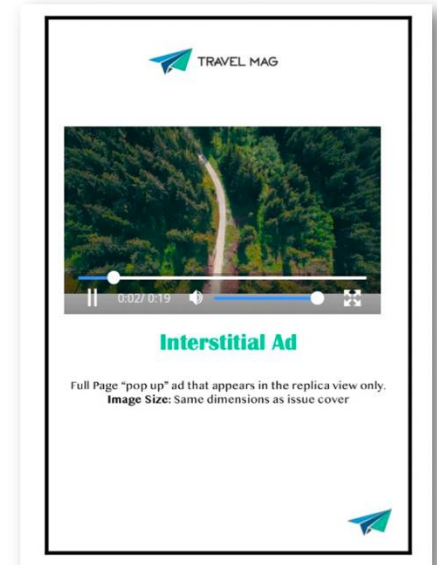
- As a reminder, Margin ads are not responsive nor supported on mobile devices. Margin ads may be fixed in place for entire issue.
- Horizontal Margin Ad: 728 x 90
- Vertical Margin Ad: 120 x 600
- Wide Vertical Margin Ad: 160 x 600
- Price: 1x \$800 / 4x \$3200 (new category)
 - Can be offered as an add-on to an existing sponsorship for \$800 (1x)

Contact Megan Uphaus at
megan@thermoformingdivision.com or
 317-694-4657

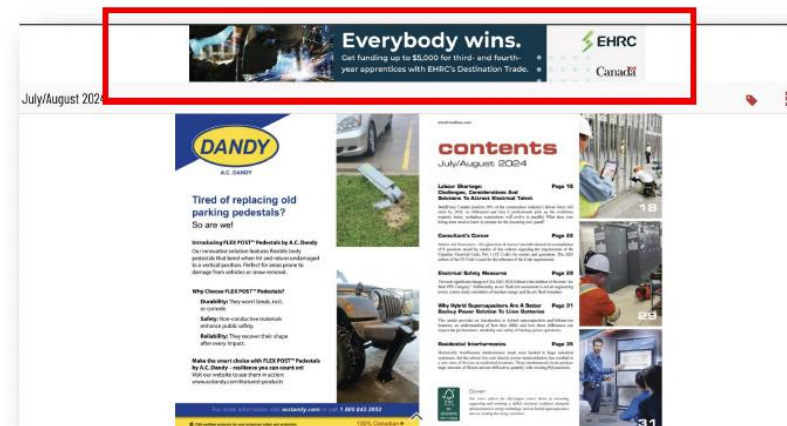
Presentation Page



Interstitial Ad



Fixed Horizontal Margin Ad



MORE TQ SPONSORSHIP OPPORTUNITIES

Responsive Ad *(These are recommendations as they do not have set dimensions.)*

- Tile image: 500 x 240 px (animated GIF recommended, 1 megabyte for fastest load times)
- Tile title: 3-4 words
- Article header: 1024 x 360 px image or YouTube/Vimeo video link
- Article body: 50-500 words, call to action link, and/or phone number

Audio

- Audio must be uploaded in MP3 audio format.

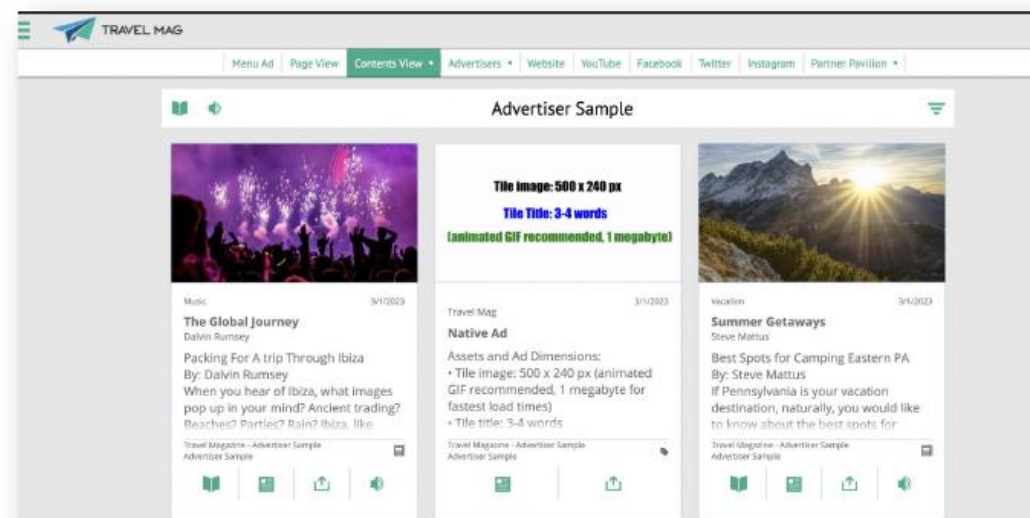
Video

- MP4 (The maximum file size for a video is 100MB)
- YouTube Streaming Video (Hosted URL)**
 - **analytics not offered through our platform but via YouTube or other service
- Price: 1x \$1250 / 4x \$5000 (new category)

Slideshows

- No set dimensions. However, we recommend all images provided are the same size for the best experience.
- Price: 1x \$1250 / 4x \$5000 (4x – new category)

Responsive Ad



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Sponsored by:



Tooling Options for Low Volume Programs: A Case Study – [Watch the Webinar](#)

The SPE Thermoforming Division R&D Committee's deep dive case study is a timely analysis of the latest tooling advances and their impact on the thermoforming process. This case study comes directly from the collaboration of extruders, tooling, and thermoforming equipment and manufacturers.

Learn how your choice of tooling can affect your process. View the results of processing sheet using aluminum, ceramic, syntactic foam, metapor, polyurethane, machine board, and 3-D printed silica tooling.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Email Blasts

Your message sent to over 5,000 thermoforming professionals: \$750 per deployment

Thermoforming Website Sponsorships

12-month button ad: \$750

12-month rectangle ad: \$1,500

Social Media Posts

Your message posted on the Division's LinkedIn and Twitter pages: \$350 per post.

Webinars

Please contact Megan Uphaus at megan@thermoformingdivision.com or 317-694-4657



This is a sponsored email blast from the SPE Thermoforming Division.

TD Polymers LLC.
17444 Farm to Market 2920, Tomball, TX 77377
tdpolymers.com

Frustrated with Expensive Trial and Error?

Optimize Your Thermoforming Process and Reduce Development Time by Using Technoform Thermoformability Test.

- **Thermoformability Evaluation:** Test and optimize thermoforming using small sample sizes (sheet or pellets).
- **Consistency in Production:** Solve lot-to-lot variation challenges and achieve reliable results.
- **Competitive Edge:** Compare your materials against competitors to highlight key performance differences.
- **Software-Ready Data:** Obtain the properties needed to integrate with commercial thermoforming software.

Why TD Polymers?

TD Polymers offers compounding, single and multilayer film/sheet extrusion 8" to 24", material characterization and testing to support your innovation and production goals.

