

22nd Annual SPE 2013 Thermoforming Conference®

September 9-12

Renaissance Atlanta Waverly Hotel
Cobb Galleria Centre

SPONSOR AND EXHIBITOR PROSPECTUS



The newest techniques

The latest materials,
equipment and services

The most current trends
and industry updates



Produced by the SPE Thermoforming Division
www.thermoformingdivision.com

\$5,000 SPONSORSHIP

LIMITED
AVAILABILITY!

We continue to have a greater demand than supply for the sponsorship of this event! Sponsorships are based on a lottery draw. Companies that are not selected in the sponsor lottery will be assigned to premier booth space on a first come, first served basis.

\$10,000 EXCLUSIVE

ONLY ONE
AVAILABLE!

Reach more attendees with access to both sponsor aisles from your booth! Booth number 500 is located front and center in the exhibit hall, giving you immediate access to all attendees. Comprised of 300 square feet, this premium sponsorship opportunity is available for the first time ever! This sponsorship includes 3 full conference registrations as well as the additional inclusions listed below.

Contact Lesley Kyle, Conference Coordinator, to reserve this exclusive opportunity.

YOUR SPONSOR PACKAGE INCLUDES:

- » Logo recognition in all pre-conference promotional materials
- » An advertisement in the final conference program; ad size is based on the number of booths reserved
- » Premier booth space location - front and center in the "Hall of Sponsors"
- » Special recognition at the Thermoformer of the Year Awards Dinner
- » Positioning of your company's sponsor banner in the high traffic Keynote and Meals Area

BOOTH SPACE: \$2,500 (additional booth spaces available at discounted prices – see reservation form for more details)

Each 10'x10' booth includes:

- » 3' side rail and 8' rear rail pipe and drape
- » Standard carpeting
- » A sign with your company's name
- » One (1) complimentary full conference registration: a \$495+ value!
- » Opportunities to deliver an Innovation Brief commercial presentation to conference attendees

Booth space and Innovation Brief presentation opportunities are assigned on a first come, first served basis.



IMPORTANT

Sponsor Lottery Dates

February 8, 2013

Interested companies remit a non-refundable \$2,500 deposit

February 22, 2013

Sponsorship Lottery Draw

March 1, 2013

Lottery participants are notified of selection status by email

March 15, 2013

Sponsorship balance due: \$2,500

To participate in the lottery, please complete and return the reservation form on page 4 of this prospectus.



QUESTIONS

Contact Us

Conference Chair:

Bret Joslyn

E: bret@joslyn-mfg.com

P: (330) 467-8111

Eric Short

E: eshort@Rowmark.com

P: (248) 705-2830

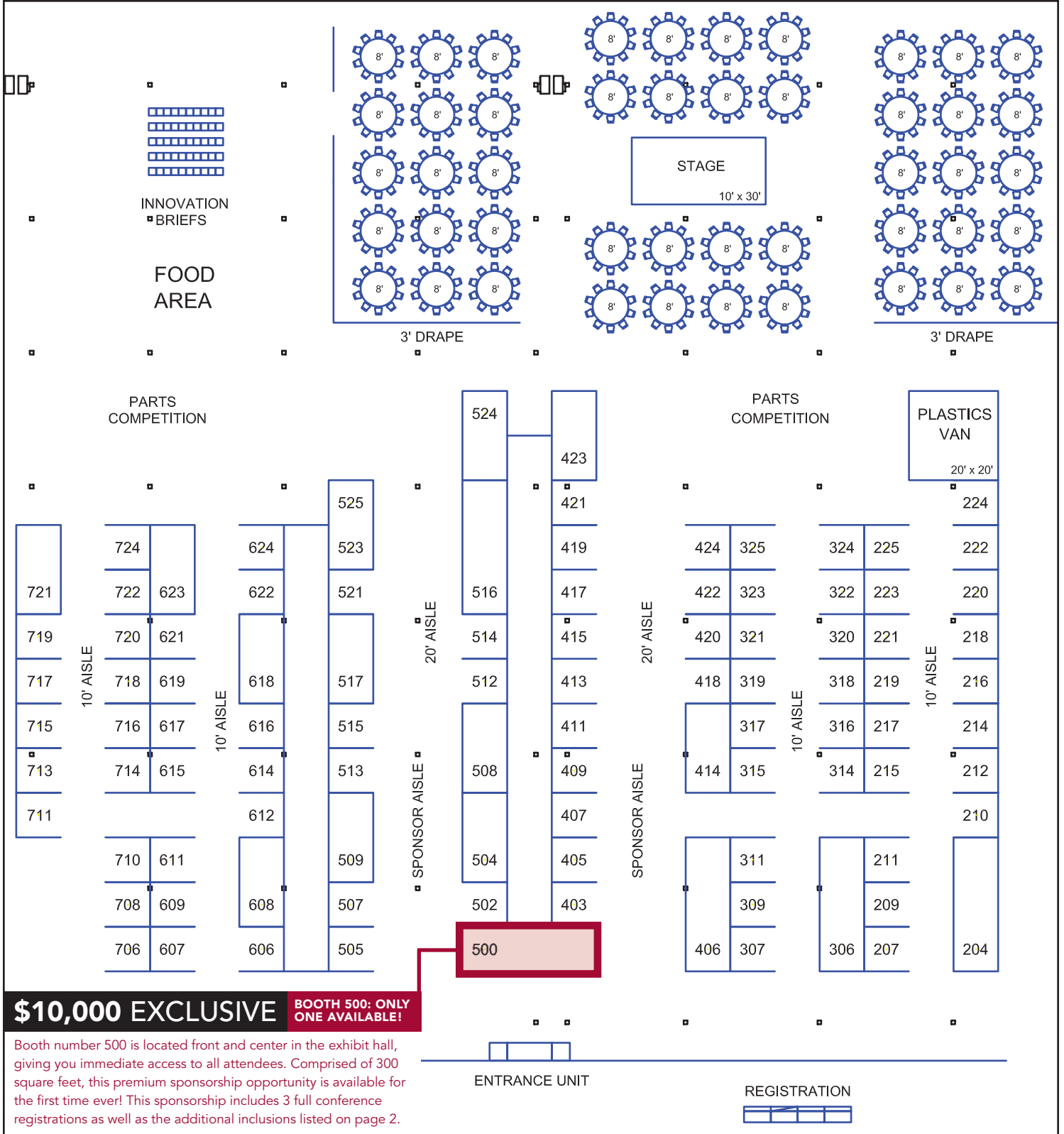
Conference Coordinator:

Lesley Kyle, CMP

E: thermoformingdivision@gmail.com

P: (914) 671-9524

EXHIBIT HALL FLOOR PLAN



\$10,000 EXCLUSIVE **BOOTH 500: ONLY ONE AVAILABLE!**

Booth number 500 is located front and center in the exhibit hall, giving you immediate access to all attendees. Comprised of 300 square feet, this premium sponsorship opportunity is available for the first time ever! This sponsorship includes 3 full conference registrations as well as the additional inclusions listed on page 2.

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SPONSOR/EXHIBITOR RESERVATION FORM



YES!

We want to apply as a 2013 Thermoforming Conference SPONSOR.

Enclosed is our non-refundable payment of \$2,500.

The additional \$2,500 sponsor fee is due in full on or before March 15, 2013.

Additional 10'x10' booths are available at discounted rates:

- » 2nd booth: \$2,250
- » 3rd booth: \$2,000
- » 4th booth or more: \$1750 each.

WE REQUIRE A TOTAL OF _____ BOOTHS

CONTACT INFORMATION

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____

CITY: _____

STATE: _____

POSTAL CODE/COUNTRY: _____

PHONE: _____

CONTACT EMAIL: _____

CONTACT FAX: _____

PAYMENT

CREDIT CARD (VISA, MC, AMEX):

CARD NUMBER: _____

EXPIRATION DATE: _____

CARD HOLDER'S NAME: _____

PAYMENT AMOUNT: _____

SIGNATURE: _____

OR MAKE CHECK PAYABLE TO: SPE Thermoforming Division
P.O. Box 1578
Carmel, NY 10512

AGREEMENT

___ I agree to the terms and conditions that appear on page 5.

SIGNATURE: _____

Please email this completed form to:
Lesley Kyle at thermoformingdivision@gmail.com.
If paying by check, please email the form and mail the check only to the address above.

YES!

We want to be a 2013 Thermoforming Conference EXHIBITOR.

Enclosed is our payment of \$2,500.

Additional 10'x10' booths are available at discounted rates:

- » 2nd booth: \$2,250
- » 3rd booth or more: \$1,750 each.

WE REQUIRE A TOTAL OF _____ BOOTHS

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SPONSOR/EXHIBITOR TERMS AND CONDITIONS



- 1) **Show Management:** Exhibitor agrees to abide by the rules and regulations set forth in this contract and those outlined in the SPE 2013 Thermoforming Conference® Exhibitor Service Kit. Exhibitor further agrees to comply with Show Management's enforcement of these rules and regulations.
- 2) **Exhibition Fees:** Exhibition fees must be paid in full prior to the opening of the SPE 2013 Thermoforming Conference. Exhibitors who have not paid for their booth space and any sponsorship opportunities in full in advance of the Conference will not be allowed to move in or to construct/arrange their booths and displays.
- 3) **Deposit and Payment:** A 50% sponsor deposit is due upon signing of the contract. The 50% balance is due by March 15, 2013. All exhibitor booth reservations must be accompanied by payment in full.
- 4) **Assignment of Exhibit Space:** Exhibit space will be assigned first come, first served. In assigning exhibit space, full consideration will be given to competing products and general grouping of exhibits for proper display and comparison. Every effort will be made for the equitable assignment of space. No firm, organization, individual or company without assigned exhibit space will be permitted to display or distribute products or literature, or solicit business within the exhibit hall. Exhibitor agrees that its intent is to occupy the exhibition space under the corporate/entity name it has provided in the Company Information section of this contract. Exhibitor will not sublet or apportion any of its exhibition space to other individuals, corporations, or entities.
- 4) **Cancellation:** An Exhibitor may cancel its participation in the Thermoforming Conference. Cancellation requests must be submitted in writing to thermoformingdivision@gmail.com, attention: Lesley Kyle. No refunds will be made after May 31, 2013, and Exhibitor agrees to pay a cancellation charge of 100% of the total booth space rental fee to the SPE Thermoforming Division.
- 5) **Exhibition/Booth Space Occupancy:** Exhibitor agrees that its booth will remain open until the official show closing. Dismantling prior to the official show closing is not permitted.
- 6) **Safety, Fire, and Health:** Exhibitor must comply with all safety, fire, and health ordinances regarding the installation and operation of equipment, displays, and exhibit materials. Display materials must be flame-retardant. Hazardous materials of any type are prohibited at all times. The SPE Thermoforming Division is not responsible for the safe operation of any Exhibitor machinery or equipment. Each Exhibitor should carry adequate insurance against all hazards.
- 7) **Insurance:** Exhibitor shall, at its own expense, secure and maintain the insurance listed below during the full term of the contract, including move-in and move-out. Required coverage: a) Comprehensive General Liability Insurance with limits not less than \$1,000,000 each occurrence, \$2,000,000 aggregate, combined single limit liability for bodily injury, and b) Worker's Compensation Insurance.
- 8) **Exhibitor Badges:** All Exhibitors are required to wear Exhibitor identification badges at all times during show hours in the exhibit hall. For reasons of liability and personal safety, no one under the age of 21 will be permitted in the exhibit hall during set-up and tear-down.
- 9) **Booth Space Design:** All Exhibitors must design, arrange, and set up their booths in accordance with the terms of this contract. Exhibitor will design and arrange its booth in recognition of the rights of other show Exhibitors and show attendees. Booth space physically occupied by Exhibitor shall be limited to the space agreed to by the Exhibitor under the terms of this contract. Exhibitor agrees that booth display will not impinge on common exhibit hall aisles or any booth space occupied by other Exhibitors. Height Restrictions: No booth display shall exceed 8 feet in height without the express written consent of Show Management. Lights, signage, and booth equipment belonging to any Exhibitor may not in any way impede the general sight line of neighboring Exhibitors. Corrections regarding sight line issues may be made and enforced at the discretion of Show Management at Exhibitor's expense. Operation of Audiovisual Equipment: Exhibitors may operate audiovisual equipment within the confines of their booth(s) at acceptable sound levels. Exhibitors should not create unseemly noise or disrupt general traffic flow of neighboring Exhibitors. Use of noisy and/or disruptive audiovisual equipment may be restricted at the discretion of Show Management.